

Adam C. Cothron

Freelance Graphic/Web Designer

www.somedaydavinci.com

Summary

My work experience since college graduation in Dec. 2001 has been in the design/marketing field in both web and print. My passion is building brands in marketing campaigns via all media including e-mail, web and print.

I have extensive experience managing marketing materials all through the design process, from beginning to end, with proven ability to manage multiple projects and deliverables.

In my last position, I was the Senior Graphic Designer for Universal Safety Response, the leader in perimeter security protection. Each day brought a new and exciting challenge in this fast paced environment. My duties included internal and external marketing materials including design and implementation in both print and web. This includes tradeshow banners and signs, flyers, catalogs, business cards, truck wraps, data sheets, presentations, newsletters, product photo books/flyers, website, forms, and video loops. I also oversaw two other designers that each handled web and print and make sure we are met our goals as a department.

My ultimate goal is to be a marketing manager because of my joy to teach and help teammates. I have considered going back to school to get a masters degree in order to become a teacher.

Currently, I'm working as a freelance designer doing all things design in both web and print. I've really enjoyed working from home, and I hope much continued success.

Specialties

I specialize in creating affordable and attractive custom graphic design, custom web design, marketing materials and branding solutions for your and your business. If you need a creative, hard-working, skilled and down-to-earth designer, then give me a chance. I love what I do, and I hope it shows in my work. I work with all media, including print, web and interactive. I've built solid relationships with key vendors, so I can not only provide great design, but at a good price too.

Experience

Senior Graphic Designer at USR, Inc.

November 2006 – February 2010 (3 years 4 months)

As a designer at USR, I collaborated with all branches of our including: Management, Human Resources, Engineering, Project Management, and our Sales Team. My responsibilities included creating, designing, and overseeing all of the marketing and training materials distributed to both current and potential clients. I was accustomed to working against tight deadlines to accomplish our company's goals.

Webmaster at Artis Networks, Inc.

February 2002 - November 2006 (4 years 10 months)

Before USR, I was employed by Artis Networks, an IT networking company in a small rural town. I served as the webmaster, designing and maintaining our website, as well as designing and maintaining websites for clients. I was also active in training vendors to maintain their websites once it had been designed. I left there to pursue a position more on the print side of the industry.

Education

Middle Tennessee State University

BFA (Bachelor of Fine Arts), Graphic/Web Design, 1997 – 2001

Graduated Cum Laude

Activities and Societies:

MTSU Band of Blue (2001)

MTSU Student Art Alliance

Interests

I love anything and everything related to art, including: music, painting, drawing, do-it-yourself projects, and interior decorating. As with most guys, I am a sports fanatic. I also enjoy meeting new people and building friendships on my journey of life.

Contact Information

Adam C. Cothron

5001 John Hager Rd.

Hermitage, TN 37076

ac@somedaydavinci.com

615.238.1812

References

Cindy Dunahoo
Manager
Endless Edge, LLC
615.771.0903
cindy@endlessedge.com

Jesse D. Gonzalez
Realtor, FDCPA, RDCPro, NFSTI, HRC, REOPro, REOTrans Certified, RES.NET
Affiliate Broker with The Realty Association
615.424.0961
jgonzalez@realtracs.net

Mike Abraham
Human Resources Professional
615.278.6116
mike.abraham@comcast.net

Jon Goldsberry
Media Specialist
Universal Safety Response, Inc.
812.598.7740
goldsber@gmail.com

Ron Sketo
Professional Consultant
256.653.0361
ron.sketo@comcast.net